

# Yuxuan "Ash" Wang

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## Education

BFA Fashion Marketing and Management  
Savannah College of Art and Design  
Savannah, GA  
Expected Graduation December 2024  
GPA 3.47  
Dean's List 2022-2024

## Skills

### Software

Photoshop  
PremierPro  
Illustrator  
InDesign  
Lightroom  
Excel  
Shapr3D

### Professional

Creative Direction  
Photography  
Product Development  
Visual Communication  
Supplychain Management  
Retail Buying  
Social Media Management

## Languages

Mandarin (Native)  
English (Fluent)  
Spanish (Conversational)

## Certifications

LinkedIn Excel 2016  
LinkedIn InDesign 2022  
LinkedIn InDesign  
LinkedIn Premiere Pro 2022  
LinkedIn Photoshop 2022  
LinkedIn Illustrator 2022  
LinkedIn Lightroom 2022

## Academic Experience

**Fashion Editorial "Steps" Selected by SCAD Social Media for Back to School Post** Sept 2024

Directed a fashion editorial; featuring leather footwear that was selected by school's makeup artist social media to be featured in their social media posting for the start of fall quarter.

**Brand Development Assignment: Outdoor Brand "ECHO" Selected as One of the Best Works of the Quarter** Mar 2024

Created the brand "ECHO", which combines fashion and outdoor sports, and designed the product line and corresponding supply chain plan.

**Member of the Photography Department of the Savannah College of Art Chinese Student Association** 2022-2023

Photography and videography support for Savannah College of Art and Design Chinese Student Association events.

**Savannah College of Art and Design Intramural Basketball League Champion** Mar 2023

Led a team of Chinese and American students to the intramural basketball championship.

**Head of Sports Department of Student Association in Nanchong Senior High School** Dec 2018 - Jan 2020

Responsible for organizing and conducting intramural games, sports leagues, and sports tests.

Through active outreach, we successfully invited a doctoral student from Southwest Jiaotong University to be the advisor of the department and provide professional guidance for the activities of the department.